

**CDEL SCHEDULES FIRST QUARTER 2011 EARNINGS RELEASE ON
TUESDAY, FEBRUARY 22, 2011**

**Earnings Conference Call to be held on February 23, 2011
at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Beijing/Hong Kong)**

BEIJING, CHINA — January 27, 2011 — China Distance Education Holdings Limited (NYSE: DL) ("CDEL" or "the Company"), a leading provider of online education in China focusing on professional education, today announced that it will release unaudited financial results for the first quarter 2011 after the US market close on Tuesday, February 22, 2011. The earnings release will be available on the investor relations page of its website at <http://ir.cdeledu.com>.

Following the earnings announcement, CDEL senior management will host a conference call on Wednesday, February 23, 2011 at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Beijing/Hong Kong) to discuss its first quarter 2011 financial results and recent business activity. The conference call may be accessed by calling:

| | |
|--------------------|----------------|
| International Toll | 65 6723 9381 |
| China (Land-line) | 800 819 0121 |
| China (Mobile) | 400 620 8038 |
| United States | 1 866 519 4004 |
| United Kingdom | 0 808 234 6646 |
| Hong Kong | 800 930 346 |
| Passcode | CDEL or DL |

A telephone replay will be available shortly after the call until March 3, 2011 by dialing the following numbers:

| | |
|----------------|-----------------|
| International | 61 2 8235 5000 |
| China (North) | 10 800 714 0386 |
| China (South) | 10 800 140 0386 |
| United States | 1 866 214 5335 |
| United Kingdom | 0 800 731 7846 |
| Hong Kong | 800 901 596 |
| Passcode | 40668486 |

A live webcast of the conference call and replay will be available on the investor relations page of CDEL's website at <http://ir.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. The Company also offers online test preparation courses to selftaught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. For further information please visit <http://ir.cdeledu.com>.

Contacts:

Company Contact:

Lingling Kong, IR Manager
CDEL
Tel: +86-10-8231-9999 ext. 1805
Email: IR@cdeledu.com

Investor Relations (HK):

Mahmoud Siddig, Director
Taylor Rafferty
Tel: +852-3196-3712
Email: cdel@taylor-rafferty.com