



FOR IMMEDIATE RELEASE

CDEL & TSTUDY REACH EXCLUSIVE DISTRIBUTION AGREEMENT

Beijing, PRC, May 11, 2011 – China Distance Education Holdings Limited (NYSE: DL) (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, today announced that TSTUDY CO. LTD., (“TSTUDY”), an integrated education technology company and an affiliate of Time Education, one of the largest private education companies in Korea, has granted the Company the exclusive distribution right for its proprietary digital educational products and software including Symphony, TStudy Interactive Whiteboard, Dotnote and Tnote in the People's Republic of China’s public education market (excluding Hong Kong, Macau and Taiwan).

Symphony is a fully interactive classroom solution comprising of digital pens and proprietary software. Dotnote is a personal lecture making, note management, and homework management program primarily utilizing TStudy digital pens, a unique new technology which digitally transcribes notes taken on specialized dot pattern paper notebooks. Tnote is an online based distance learning solution comprising of digital pens and a comprehensive online learning management system which enables teachers to fully interact with students online.

Zhengdong Zhu, Chairman and CEO of CDEL, commented, “I am very pleased to announce our new relationship with TStudy, a leader in distance and interactive education solutions in Korea. TStudy’s suite of products is an important addition to our suite of solutions for the K-12 education segment. TStudy’s suite of products, coupled with EduComp’s Smart-class content and online content that we developed for our “Famous School Coalition” initiative, provide us with a comprehensive and powerful platform and content offering. We have already received very positive feedback from various pilot projects that run EduComp and CDEL’s content utilizing TStudy’s Symphony solutions. We are optimistic that these products and solutions will help us to capitalize on growth opportunities in the K-12 education segment, deepening our online content offering and making our students’ online learning fully interactive.”

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. For further information please visit <http://ir.cdeledu.com>.

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